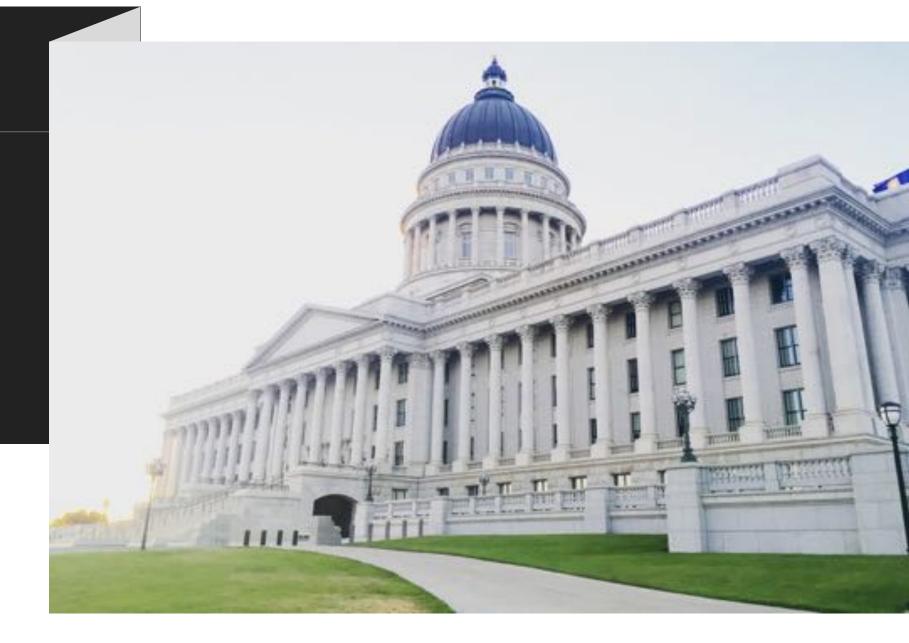
#### Lessons from a Decade of Policy Reform

Michael Collins June 2019





#### **Building a Future That Works**

#### Vision

A society in which economic advancement is attainable for all.

#### **Mission**

JFF is building a society in which everyone has access to the skills, resources, and credentials needed to achieve economic advancement.

To reach that goal, we accelerate the alignment, transformation, and reimagination of the American workforce and education systems.



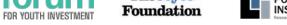


## POSTSECONDARY State Network



A Sample of Initiatives

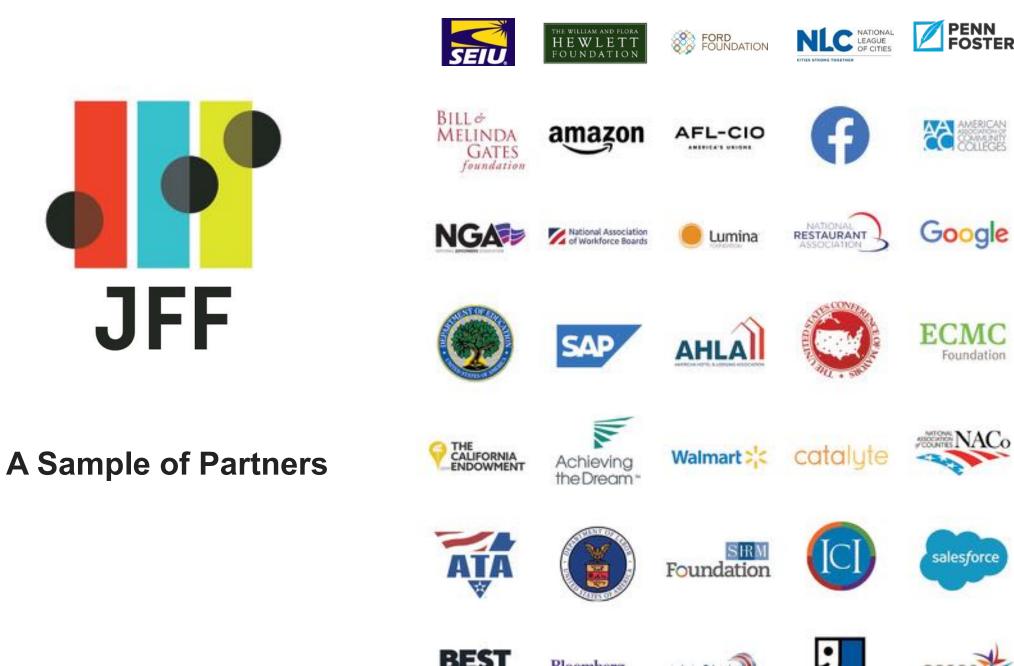
STUDENT SUCCESS CENTERS BACK ON TRACK PERSISTENCE PLUS CENTER FOR APPRENTICESHIP & WORK-BASED LEARNING GROW WITH GOOGLE EARLY COLLEGE TAACCCT PATHWAYS TO PROSPERITY OPPORTUNITY WORKS JFF**LABS** 





THE ASPEN INSTITUTE

PENN FOSTER





Foundation

# LEADING UP TO



#### The Spellings Commission

#### The Higher Education Act

#### The Obama Administration



#### The Obama Administration

20 million more college graduates by 2020





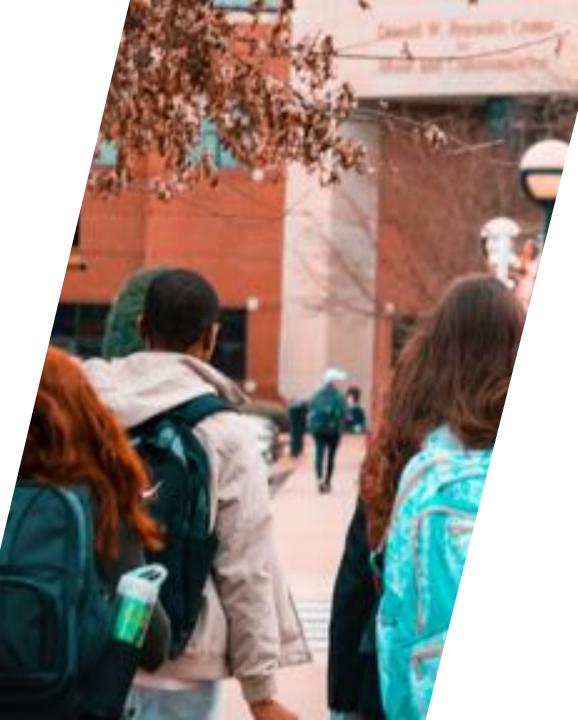
## Post-Secondary Attainment



ones







#### BILL & MELINDA GATES foundation





#### **Challenges:**



## **29%** 6-year graduation rate



## Policy as a Lever for Transformation

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## Accountability



### **College Readiness**



## Guided Pathways



## Institutional Policy Barriers



## Close Attainment Gaps



## Is Anybody Better Off?



#### IS ANYBODY BETTER OFF?

#### **The Wins**

#### 42 states have set goals

for the share of residents in their state who hold a college degree or other postsecondary credential



#### IS ANYBODY BETTER OFF? The Wins

#### **Progress in Longitudinal Data**

and accountability systems for states.



#### IS ANYBODY BETTER OFF? The Wins

#### **Active Policy Development**

from states around college readiness





## But, Is Anybody Better Off?



#### IF PEOPLE WERE BETTER OFF, THIS IS

#### What We Would Expect to See

- . Dramatic increases in completion
- . Closed attainment gaps by race and ethnicity
- Increased employment and premiums in earnings as a result of credential attainment



In short, we would see evidence of **upward economic mobility** as a result of credential completion





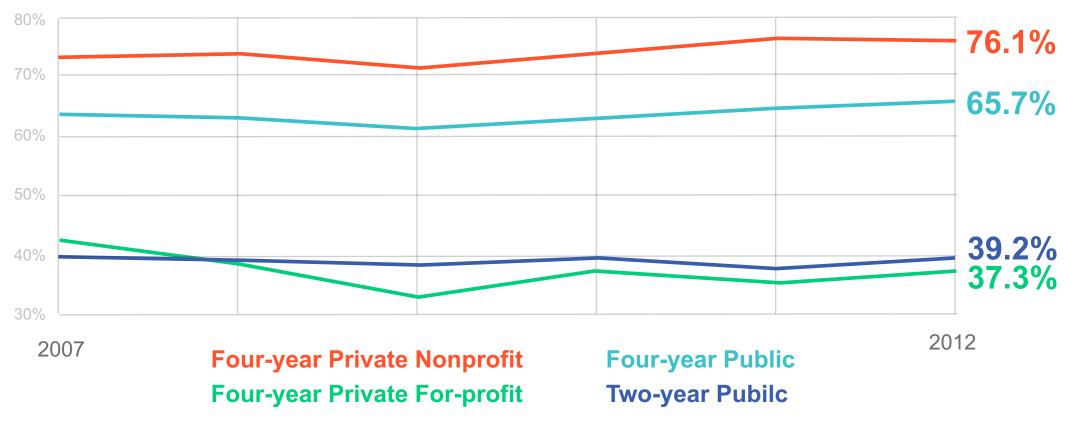
## IN REALITY, **This Is Not What We Saw.**



#### IN REALITY ....

#### We Saw a Flat College Completion Rate

**College Completion Rate** 





#### IN REALITY ...

#### **Attainment Gaps Persisting by Race and Ethnicity**

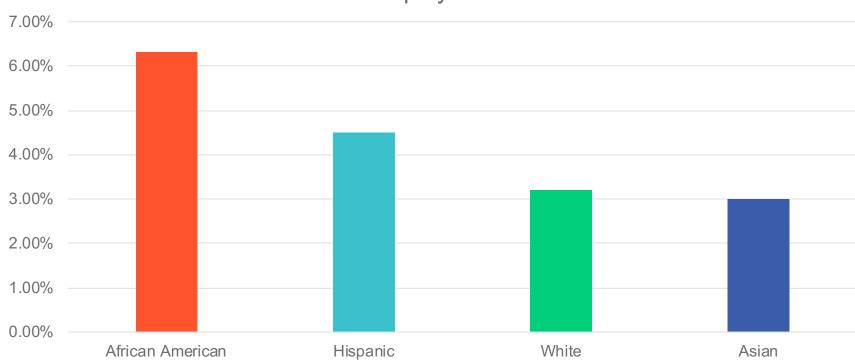
The Share of Adults (age 25-34) Attaining Postsecondary **Degrees** (associate degree or above). 60.00% 50.00% 40.00% 30.00% 20.00% 10.00% 0.00% 2007 2017 ■ White ■ Black ■ Latino

Data Source: U.S. Census Bureau, "Educational Attainment in the United States: 2017"



#### IN REALITY ...

#### Continuing Unemployment and Under-employment of Students of Color



National Unemployment Rate: 2018

JFF

Data Source: Bureau of Labor Statistics

## How Can We Do Better?

- Where might we have been better at anticipating developments?
- Where might we have been nimbler?
- Where might we have been bolder?



#### Smart Postsecondary Policies That Work for Students and the Economy

■

**√**+

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Talent Development Needs of Regional and State Economies

Efficient Pathways to Postsecondary Credentials

> Helping Students Reach Their Potential



# Find out more information at **JFF.org**

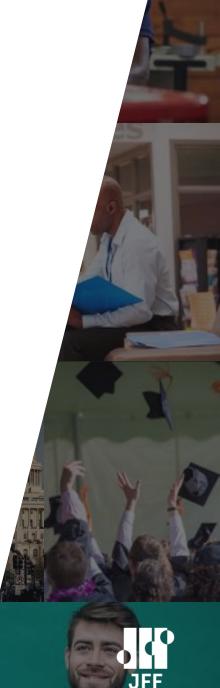


## We need to lift our gaze upward.





There is an urgent need to shift our focus from college completion to **completion of credentials** with labor market value





#### **THANK YOU!**

VISIT US TODAY AT JFF.ORG