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# How to Use High-Quality Data to Increase Campus Engagement and Improve Student Success

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# HOW TO USE HIGH-QUALITY DATA TO INCREASE CAMPUS ENGAGEMENT AND IMPROVE STUDENT SUCCESS

How do we build better data sets for campus use? With limited resources and capacity, many campus administrators primarily use data for federal reporting and compliance but struggle to incorporate these rich data sets into their work on continuous improvement. This panel session features three perspectives on how to encourage data use in campus decision-making. Panelists will highlight the types of student success questions that high quality data can answer, discuss available dashboards and how to use them, and address common concerns, such as staff capacity.

- **Michelle Blackwell**, Manager for Data Partnerships, National Student Clearinghouse
- **Ben Konruff**, Director of Performance Analysis & Continuous Improvement, Office of Student Success, Wisconsin Technical College System
- **Danielle Taylor**, Manager, Voluntary Framework and Accountability Program & Development, American Association of Community Colleges
- **Moderator: Nicole Ifill**, Senior Program Officer, Data, Bill & Melinda Gates Foundation

## RESOURCES

- **Postsecondary Data Partnership website**
  - <https://studentclearinghouse.org/colleges/PDP/>
- **Postsecondary Metrics Framework, IHEP**
  - [http://www.ihep.org/sites/default/files/uploads/docs/pubs/ihep\\_toward\\_convergence.pdf](http://www.ihep.org/sites/default/files/uploads/docs/pubs/ihep_toward_convergence.pdf)
- **Voluntary Framework of Accountability website:**
  - <https://vfa.aacc.nche.edu/>
- **Wisconsin Technical System Tableau dashboard:**
  - <https://mywtcs.wtcsystem.edu/data-systems-grp/qrp/tableau-dashboard-resources>

## CONTACT INFORMATION

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