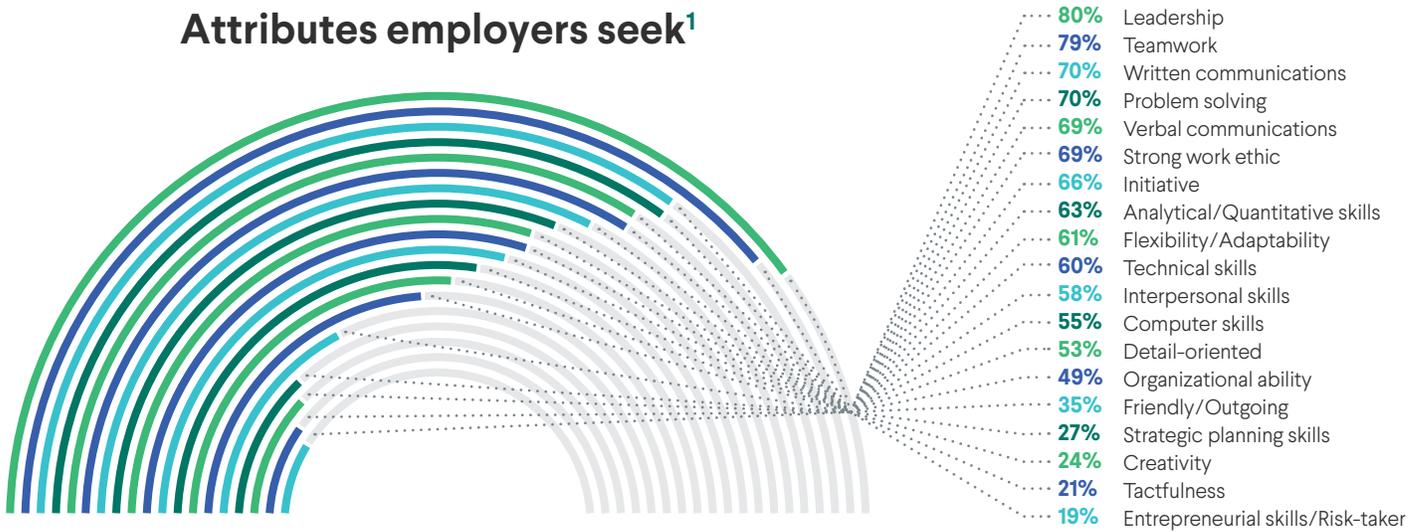
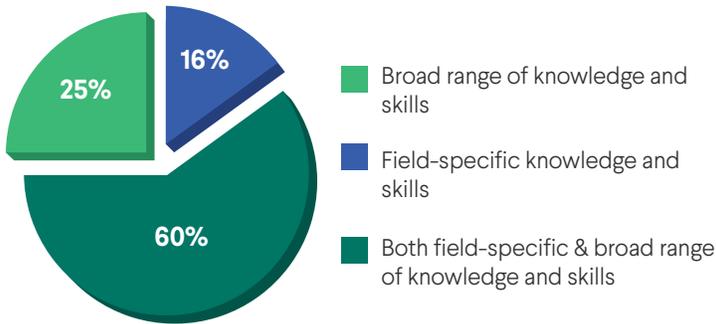


Attributes employers seek¹



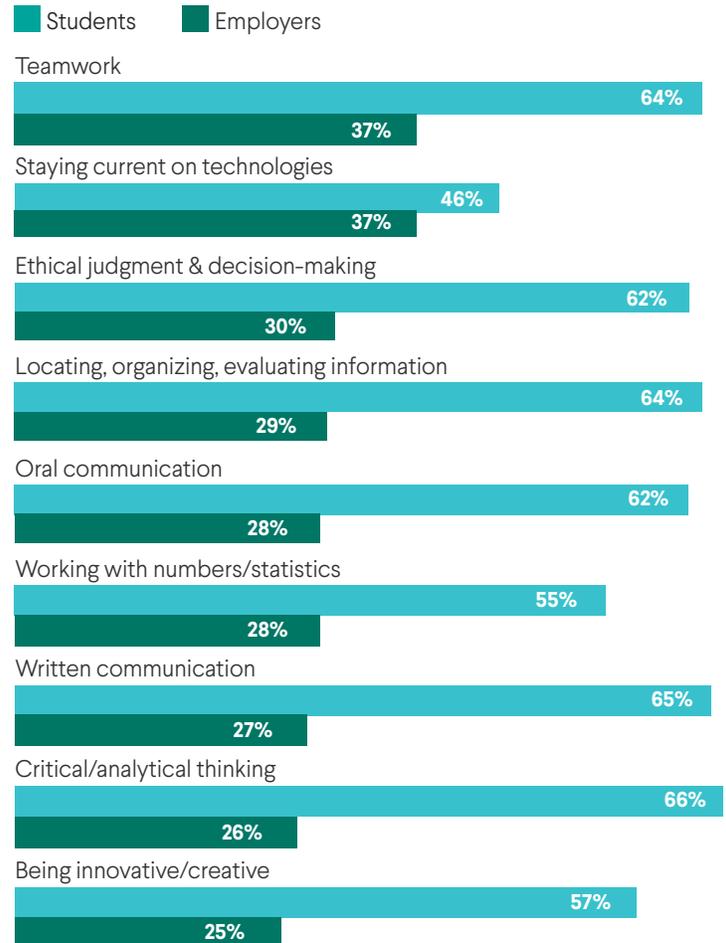
What is most important?²

In a 2014 survey of 400 employers, the majority said they believe it is critical for employees to have both broad skills and competencies that can be applied to a range of jobs and work settings **and** field-specific skills as opposed to prioritizing one set of skills over the other.

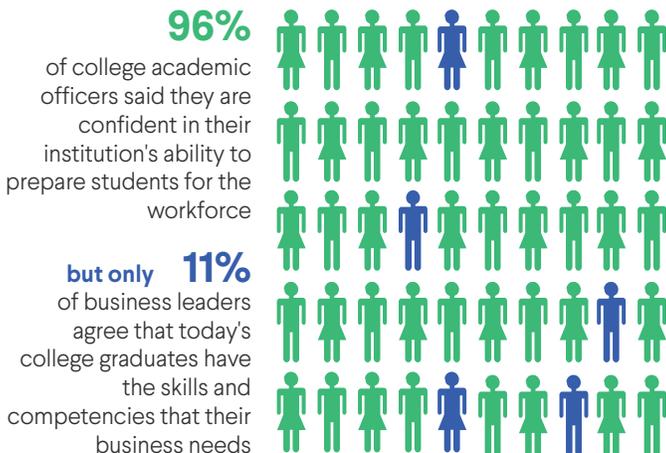


College grads and employers disagree on workforce preparedness³

Percentages represent the number of students and employers who think college grads are highly prepared in these skill areas upon entering the workforce.



Education and business mismatch⁴



1. National Association of Colleges and Employers. 2015. "Job Outlook 2016: Attributes Employers Want to See on New College Graduates' Resumes." www.nacweb.org/s11182015/employers-look-for-in-new-hires.aspx
 2, 3. Hart Research Associates. 2015. *Falling Short? College Learning and Career Success, Selected Finding from Online Surveys of Employers and College Students Conducted on Behalf of the Association of American Colleges & Universities.*
 4. Lumina Foundation. 2014. *Gallup for Inside Higher Ed Poll.*