WHAT IS COUNSELING TO CAREERS?

Counseling to Careers is a four-month engagement that guides the use of labor market information to identify high-demand career pathways and associated postsecondary programs—"best bets." It features a training with customized, ready-to-use curriculum and resources for supporting teams of senior staff and counselors through a process to identify and package information about best bets for use by students.

WHAT DOES IT DO FOR COMMUNITIES?

By making information about college and careers transparent and accessible, Counseling to Careers:

> Streamlines the counseling process
> Empowers students to become informed consumers
> Strengthens relationships between colleges and their community partners
> Informs planning and revision of college pathways Together, this will help improve college graduation rates.

WHO BENEFITS?

> **Students**, who are more likely to earn college credentials that lead to high-quality employment
> **Community colleges**, that improve their completion rates and strengthen community partnerships
> **Schools, workforce agencies, and other community partners**, that can access clearer pathways to careers with high-growth employment

COUNSELING TO CAREERS OFFERS A SUSTAINABLE SOLUTION TO A PERSISTENT CHALLENGE

> Fewer than half of all students who enter community college earn a degree or certificate within six years.
> Those students who do graduate too often leave in debt and struggle to find decent-paying jobs.
> Research shows that the sooner students choose an academic or vocational program of study, the more likely they are to graduate.
> Counseling to Careers provides the critical link to help students choose the right postsecondary programs.
COUNSELING TO CAREERS    |    JOBS FOR THE FUTURE

Focus on developing strategies to continue identifying best bets. Detailed, actionable strategies to further build knowledge or skills as (please select)

Participants leave this session with an action plan to kick off teams of senior staff and counselors learn how to engage.

They receive tools and resources that have been developed and tested to support this work, including:

» Customized analyses of their local labor market
» Detailed, actionable strategies to further build knowledge of the labor market
» Interview guides, sample email and phone scripts, and tracking sheets, all of which can be edited and adapted

Rubrics to analyze research findings

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Rubrics to analyze research findings

SESSION ONE (TWO DAYS)

» Teams of senior staff and counselors learn how to engage in a sustainable process for verifying best bets in their communities
» They receive tools and resources that have been developed and tested to support this work, including:
  » Customized analyses of their local labor market
  » Detailed, actionable strategies to further build knowledge of the labor market
  » Interview guides, sample email and phone scripts, and tracking sheets, all of which can be edited and adapted

Rubrics to analyze research findings

» Participants leave this session with an action plan to kick off the work

TECHNICAL ASSISTANCE (ONGOING)

» Regularly scheduled check-in calls and webinars, along with a designated point-of-contact at JFF to support teams
» Access to a customized website with downloads of all training materials

SESSION TWO (ONE DAY)

» Participants identify best bet programs and explore ways to package this information for use by counselors and students
» Focus on developing strategies to continue identifying best bets and integrating those into a more informed counseling process

Ultimately, participants walk away with best bet profiles and pathways in hand for use by counselors and students, along with the tools, resources, and knowledge to continue developing and refining these profiles.

December 2013

For more information, contact:
Terry Grobe, tgrobe@jff.org, 617.728.4446

Jobs for the Future works with our partners to design and drive the adoption of education and career pathways leading from college readiness to career advancement for those struggling to succeed in today’s economy.

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