

Build and Diversify Your Manufacturing Workforce

National nonprofit JFF customizes high-quality apprenticeships to fit your needs

Advanced manufacturing companies face complex workforce challenges in an increasingly competitive global marketplace. Registered Apprenticeship (RA) is a proven solution for recruiting, training, and retaining world-class manufacturing talent. With the Improving Diversity and Equity in Apprenticeships for Manufacturing (IDEA-M) project, JFF's Center for Apprenticeship & Work-Based Learning is available to help manufacturers set up high-quality RA programs to meet their workforce goals, with an emphasis on increasing diversity. Since 2016, JFF has enrolled close to 3,000 new apprentices in advanced manufacturing and other sectors and worked closely with nearly 1,000 employers, including Lockheed Martin, Panasonic, Tesla, EmployBridge, John Deere, and Hypertherm. An effective way to meet your talent needs and build a workforce for the future, apprenticeship can be easily integrated into your organization's current training and human resources development strategy.



“[Apprenticeship] can improve a dealer’s productivity and profit potential as employee turnover costs are reduced and employees are retained longer.”

—Ryan Blades
Director, John Deere

Why Apprenticeship?

✓	Replace a highly skilled and experienced workforce as they retire
✓	Attract new and more diverse talent
✓	Upskill current employees
✓	Keep pace with ongoing industry advancements

JFF Can Help With:

	Apprenticeship program development and registration
	Related technical instruction: partnering with providers and aligning to your needs
	Equal employment opportunity and affirmative action plan compliance
	Diversity, equity, and inclusion efforts
	Financial support for programs and apprentices

Our Key Partners











Donna Lenhoff
EEO Consultant

Scott Ellsworth
Apprenticeship Consultant

About JFF’s Center for Apprenticeship & Work-Based Learning

JFF is a national nonprofit that drives transformation in the American workforce and education systems. For 35 years, JFF has led the way in designing innovative and scalable solutions—including apprenticeship and work-based learning programs—that create access to economic advancement for all. These programs are proven methods for connecting people to good careers while providing employers with skilled workers. The Center consolidates JFF’s broad skills and expertise on these approaches into a unique offering. We partner with employers, government agencies, educators, industry associations, and others to build and scale effective, high-quality programs.

Discover How Apprenticeship Can Advance Your Business

Contact JFF Senior Program Manager Becky Calwell at **bcalwell@jff.org** or visit us at:

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