Fiscal Mapping Community of Practice

Orientation Session  |  April 26, 2017
Community of Practice Facilitators
Facilitator

Shawn Stelow Griffin brings 20 years of experience designing and implementing education reform initiatives at the local, state and federal level. She helps clients across sectors leverage resources to improve outcomes for children and communities.

Shawn Griffin
Collaborative Communications

QUOTE TO NOTE:

All I want is an education, and I am afraid of no one.

~Malala Yousafzai
Elizabeth Gaines helps executive and legislative policymakers improve youth policy in communities and states around the country. Over the past decade, she has developed and grown the Children’s Cabinet Network and is recognized as the nation’s leading expert on children’s cabinets and councils.

QUOTE TO NOTE:
“If it’s funded, it’s done.”
Adam primarily focuses on research, communications and organizational strategy for Collaborative’s public, private and non-profit clients. He recently co-developed a fiscal and program map of Harris County’s out-of-school time landscape, the third-largest school district in the country.

QUOTE TO NOTE:

A good teacher must know the rules; a good pupil, the exceptions. ~Martin H. Fischer
In Today’s Webinar We Will:

• Define Fiscal Mapping
• Share examples of data collected during a fiscal mapping process
• Discuss common outcomes from fiscal mapping processes
• Share resources that can help guide a fiscal mapping project
Course Overview
Course Outline

• Session 1
  Determining the scale, scope and purpose of the fiscal map and engaging stakeholders

• Session 2
  Developing research questions and interview protocols

• Session 3
  Conducting data analysis and effectively disseminating findings to the public
Fiscal Mapping

A research approach to identify and analyze expenditures systematically
A Fiscal Map:

Examines

1. Where funds originate
2. Where funds are directed
3. What outcomes / services / interventions they support

Shows

1. Currently available resources
2. Gaps in funding
3. How resources can be more effectively coordinated, maximized, or secured
Data Reports from Fiscal Mapping Studies
Funding For Disconnected Youth

Prevention vs. Deep-End Services

- Incarceration and Probation: 65%, $11 million
- Other Funding for Disconnected Young People: 35%, $6 million
Public vs. Private Investment

Public Funding for 14-to-24 year-olds Dwarfs Philanthropy

Comparing philanthropic funding to public programs

- Philanthropic Funding to Nonprofits
  - $5 million
  - 3%

- Funding to Public Institutions
  - $143 million
  - 97%
Funding Perceived as Lacking Flexibility

Amount of Flexibility by Percent of Total Funds

- No Areas: 54%
- Limited: 1 area: 28%
- Some: 2 or 3 areas: 11%
- All: 4 areas: 2%
Use of Funding

Funding Streams Supporting Teen Pregnancy Prevention

- Can be used for reducing teen pregnancy and/or implementing supports for teen parents
- Currently used to reduce teen pregnancy or to support teen parents
- Currently NOT used to reduce teen pregnancy or to support teen parents
- No Answer

<table>
<thead>
<tr>
<th>Category</th>
<th>Can be used</th>
<th>Currently used</th>
<th>Currently NOT used</th>
<th>No Answer</th>
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<td>Public</td>
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<td>80</td>
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Intervention Approaches by Number of Funding Streams

- **Education & Training**: Predominantly Public with a small portion Other.
- **Healthy Youth Development**: Mainly Public with a minimal amount of Private and Other.
- **Prevention Services**: Mostly Public, with a slight contribution from Private and Other.
- **Other**: Predominantly Private, with some Public and Other.
- **Treatment/Intervention and Crisis Service**: Primarily Public, with a minor amount Private and Other.
- **General Support**: Mostly Public, with a small contribution from Private and Other.
- **Rehabilitation / Corrective Services**: Mainly Public, with a small portion Private and Other.
- **No Answer**: Minimal representation across all categories.
Eligibility Requirements

- Financial Status: 62%
- No Eligibility Restrictions: 18%
- Eligibility Based on Experienced Outcomes: 10%
- Age: 2%
- Other: 1%
- Living/Housing Status: 4%
- Insurance Status: 3%
Federal Funding Landscape

51 federal funding streams identified that could be used to support Opportunity youth

- 15 Dept. of Labor
- 11 Dept. of Education
- 14 Dept. of Health and Human Services
- 11 from four other Depts.

25 of those funding streams highlighted in this scan

- 16 formula grants that pass through state
- 9 discretionary grants
- 6 identified that New Orleans does not receive
Citywide Funding by Services/Goals

Denver Children's Cabinet Fiscal Map of Child and Youth Spending

<table>
<thead>
<tr>
<th>Agency</th>
<th>Program</th>
<th>Total Funding</th>
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<td>Arts and Venues</td>
<td>Chance to Dance</td>
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<td>Cultural Field Trips</td>
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<td>Youth One Book One D...</td>
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<td>Child Care Center</td>
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Investments by Goal

- **Basic Needs Total**: $142M
- **ECE Total**: $58M
- **Healthy Weight**: $30M
- **DY Total**: $15M
- **Post-Secondary**: $10M
- **3rd...**: $6M

Total Funding by Primary Service

- **Family Support and S...**: $122,330,954
- **Child Welfare and Saf...**: $66,784,817
- **Early Childhood**: $49,408,125
- **Physical Health**: $11,927,796
- **Employment**: $6,132,065
- **Out Of School Time**: $6,069,229
- **Juvenile Justice and...**: $4,542,944
- **Nutrition and Food P...**: $3,206,886
- **Education**: $1,368,382
- **Community**: $695,605

Funding Source

- **County/Municipal**: $64M
- **State**: $58M
- **Federal**: $149M
- **Private/Other**: $0M
- **Non-City Approp**: $0M
What Does Success Look Like?
Fiscal Mapping Helps a Community:

Understand Current Investments

• Your site is familiar with the extent of funds it has devoted across program areas—and the investment priorities that it holds for particular types of programs.

• Your site will also know the sources for all of its funds (i.e. the mix of private and publicly funded dollars) and the gaps in funding that it needs to fill for particular programs.

Align Goals and Resources

• When thinking about how to finance a program, you will first think of the goals you want to accomplish—how many people it’ll serve, the outcomes and metrics you’d like to see, etc.
Create a More Collaborative Approach to Seeking and Using Resources

• In seeking funds for a program, program administrators will engage with an established network of cross-sector partners to leverage other resources beyond public-sector dollars.

• Your site will reflexively think to pool or blend resources—or leverage the support of cross-sector partners—to more effectively finance long-standing programs.

Identify New Areas for Attention, Efficiency, and Innovation

• Your site will continually evaluate and adapt a strategic financing and resource development plan, assessing if there are new funding mechanisms to support a program.
Adding it Up: Mapping Resources for Children, Youth and Families

Check out this comprehensive guidebook that outlines the types of data analyses you can conduct in your fiscal mapping process and the stakeholders you should convene—useful reading material for Session # 1!

• The Brochure - Highlights what a resource map can do
• The Rationale - Understand why it’s necessary and how it gets done
• The Guide - Tools, guidance and examples to get you started in the work

Read more here: http://forumfyi.org/files/Adding_It_Up_Rationale.pdf
Federal Fiscal Mapping Tool

This tool helps communities understand the purpose and key characteristics of over 130 programs, across 7 different federal agencies, that can support place-based cradle-to-career initiatives.

Depending on your needs, it can provide a starting point for mapping currently leveraged resources, identifying additional funding streams, and providing details on whether and how to pursue those other opportunities.

To access the tool and read over our user guide, make sure to visit http://application.jff.org/lffs.
State Priorities Partnership

Initially launched in 11 states in 1993 as the State Fiscal Analysis Initiative, SPP brings together independent, nonprofit community organizations that share a commitment to responsible budget and tax policies with particular attention to the needs of low- and moderate-income families.

www.statepriorities.org
Topics Covered in Session 1:

- Determining the scale and scope of your Fiscal Mapping project
- Best practices regarding stakeholder engagement in a Fiscal Mapping Project
  - Set expectations and chart initial steps to set up an appropriately scaled fiscal mapping process.
  - Highlight the keys to an effective steering committee and identify the types of stakeholders (from across sectors) represented at the fiscal mapping table.
  - Outline the mechanisms for funding flexibility that communities can leverage, including blending, braiding, administrative waivers, and pooling.
Questions?

Email Adam at:
arabinowitz@collaborativecommunications.com